



1/8/25 PSABA Membership Meeting Minutes
Location: Bark Shanty Community Center

Attendance: Dan Finn (Sanilac Coffee), Cathy Stewart, Kenn Wimmer (Farm and Gardens), Julie Fagan (Patriot Builders), Angie Wagester (Independent Agent), Julie Stolicker (Independent Agent), John Kane (Huron Shores Golf)

Called to order by President Cathy Stewart at 5:35pm

Roll Call of Officers: Vice-President Dan Finn (Sanilac Coffee), President Cathy Stewart (WippInn), Treasurer Julie Stolicker (Independent Agent), Secretary Bev Dear (ABSENT), Trustee John Kane (Huron Shores Golf Club)

Motion to approve agenda: Stolicker motions to approve, Second by Kane. Motion Carried.

Motion to approve minutes of the November 13th, 2024 Meeting: Stolicker motions to approve, Second by Finn. Motion Carried.

Correspondence: ASCAP has been filed

Insurance special event questionnaire will be filled out for the 2025 year.

Financial Report:

PSABA General Fund balance: \$8,973.96

Music in the Park: \$11,718.65

* **Motion** to approve payment of expenses by Kane, Second by Finn for Stolicker up to \$75 to purchase stamps and materials for thank you cards. Subject to Music in the Park Donors. Motion carried.

Committee Updates

Antique Boat Show: On target. Nothing to Report.

Beautification: Stolicker plans to meet with Marie Willis for 4 corners decorations. Stewart suggests updating pots for Valentines, St Patricks, and Easter.

* **Motion** by Kane, second by Stolicker for Stolicker to Spend up to \$90 for 1st quarter holiday decorations (St Patricks; Valentines; Easter). Motion carried.

Fall Festival: Solicit ideas for fall festival. Standing by for Village of Port Sanilac input.

Festival of Lights: Timeline was reviewed and discussed. Better press for post-event follow-up. Fire Dept to pick up nuns next year. Sound system and stage setup was complimentary. Firehall was full. Thank you to VFW for providing cookies. Trouble with flow and timeframes. It would



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be nice to have more firepits. Businesses were a success. How can we further invest into this project? Invest in decorations? Invest in parks to better compliment holiday event.

Sue Balysh is looking for elves to strike the electric lights on Saturday morning, 1/11/25.

Music in the Park: Euchre night to kick off fundraising in February perhaps. Kick off event in Early May. Is it possible to have a seasonal permanent structure to host the free snacks and station the raffle operation (to make it easier for volunteers)?

PR: \$4350 for two pages in Vacationland - \$161 per business to split out of 27. BadAxe ThumbBroadcasting radio counterpart two pages \$1,560 or \$58 per business out 27.

Motion by Stolicker, second by Kane to spend \$1,000 out of the general balance to go toward collective advertising/marketing. Motion carried.

Trunk or Treat: Planning to be bigger/better next year. Timeline is a strict schedule. Costume contests must be completed from 5:45pm to 6pm. (Parade from 5:30pm to 5:45pm)

Comments unrelated to the agenda

Trevor Wagester's email is not in correspondence updates.

Facebook page was discussed. Marketing identity.
Standard Operating Procedure for facebook marketing format

BUSINESS

2025 PSABA Meeting Schedule

Visitors Guide was discussed.

Board Election in April: Bev Dear, Dan Finn and Julie Stolicker terms are up

Comments: Cardstock print for music in the park and annual events.

Motion to Adjourn by Cathy Stewart at 7:15pm

The next PSABA Meeting is scheduled for February 12th at 5:30pm at the Bark Shanty Community Center

Respectfully submitted by Dan Finn